



FOR IMMEDIATE RELEASE

February 9, 2010

CONTACT: Darryl Ryan

310-647-6534

TIME WARNER CABLE CELEBRATES BLACK HISTORY MONTH ON CHANNEL 101

Throughout the month of February Time Warner Cable will air 12 video vignettes on Channel 101 honoring African American heroes and the contributions they have made throughout Southern California and the United States

El Segundo, CA – In celebration of Black History Month, Time Warner Cable is airing exclusive local video vignettes that profile the lives and accomplishments of African American scholars, politicians, culture and musicians. These short features highlight the personal experiences of inspirational individuals and their lasting impact on the residents of Southern California and across the nation.

These insightful interviews and features include stories about overcoming segregation in the City of Santa Monica, President Barack Obama's lasting impact on the community of Eagle Rock, the success of the Orange County Black Chamber of Commerce, the development of the NAACP in Ventura County and more

The segments will air throughout the month of February, exclusively on digital *Channel 101*, an interactive channel exclusively on Time Warner Cable that features a unique blend of hyper-local original programming 24-hours a day featuring local live traffic updates high school sports, lifestyles and places of interest.

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

###

Programming Advisory

Entire Month of February

Below is information on the vignettes that will air on Channel 101:

Life at Inkwell is a piece that explores segregation in Santa Monica. Although segregation was ruled unconstitutional in 1927, the social practice continued well into the 1950's for African Americans in Santa Monica who were only allowed to use a small section of the beach.

Occidental Obama is a piece about President Barack Obama's collegiate years. The President attended Occidental College in Eagle Rock from 1979 to 1981 on a full scholarship before transferring to Columbia University in New York. While only there for two years, he left a lasting impression on his professors and classmates while finishing his freshman and sophomore years at the private liberal arts college.

Bobby Mac is a piece about the long time director of the Orange County Black Chamber of Commerce, Bobby Mac, a man known for his ability to make connections. In Mac's spare time, he's a history buff, and as a matter of fact, his own father played a key role in our American history as one of the original Buffalo Soldiers.

John R. Hatcher – Kyle is a piece about the development of the Ventura County's local chapter of the NAACP and leader John R. Hatcher. A native of Birmingham, Alabama, John R. Hatcher has played a major role in the NAACP, heading the Ventura County chapter for over 20 years.

Ori Ire is a piece about destiny and the consciousness to recognize it. It was Malcolm X who said, "Education is our passport to the future, for tomorrow belongs to the people who prepare for it today." This was something Dr. Thomas Parham took to heart, following a path that began with a Bachelor of Science degree in Social Ecology from the University of California at Irvine which later led to acting as the University's Vice Chancellor of Counseling and Health Service today. Dr. Parham has achieved something called Ori Ire...one whose destiny is aligned with their consciousness.

Lift Every Voice takes a behind-the-scenes look at gospel music. There's nothing like good ole' gospel music, it's music that takes us to another place regardless of where you come from. Ron Roberson takes us to the heart of Los Angeles for some hand-clapping, foot-stomping gospel music...

Georgie's Place is a piece about jazz music. Hidden in a back house in South Central Los Angeles, it is just a rundown shack to many, but if you listen closely you will hear the sound of music --- not just any music, but the sound of yesteryear, a forgotten sound that helped shape America. Once you enter you will see and hear musicians, who in age average 80 years. The sound is Jazz, the venue is Georgie's Place.

The Story Teller is a story about the famous Buffalo soldiers. African-American story teller Madison Walker has a passion for the old west, especially when it comes to black history and the Buffalo soldiers. They were a unique "black" branch of the military charged with and responsible for escorting settlers to safe ground. In this piece, Madison, in full military costume, takes his stories on the road to elementary schools and community events.

Arthur's World is a piece about a very actively involved WWII veteran. Eighty four year old Arthur Thomas is a World War II veteran, a local pastor and artist. His garage is filled with his oil paintings, portraits and memories. Arthur's work has appeared in galleries throughout the United States.

Legacy Tribute is a story about the Tuskegee Airmen. In this piece, some of the surviving members of the Tuskegee Airmen share their memories of the war and speak about their contributions to the field of aviation.

I Too Am America is a piece about acting and a very talented African American thespian. James Reynolds is an African American theater owner, former Marine, husband and proud father who shares with us his thoughts on acting, fatherhood and the joy he felt seeing an African American elected as President.

Redlands Roots is the story of a former slave and adjusting to freedom in Southern California. An emancipated slave, Israel Beal and his family were pioneers in the blossoming City of Redlands.