



TIME WARNER CABLE RANKS NO. 23 ON THE 2010 DIVERSITYINC TOP 50 COMPANIES FOR DIVERSITY® LIST

(LOS ANGELES, CA March 10, 2010)— Time Warner Cable today has been named to the 2010 DiversityInc Top 50 Companies for Diversity® list for its demonstrated use of measurable diversity best practices and results. A total of 449 companies participated this year, up 12 percent from last year. In its second year on the list, Time Warner Cable has raised 15 spots to No. 23. The company has demonstrated strength in the four areas measured – *CEO Commitment, Human Capital, Corporate and Organizational Communications and Supplier Diversity.*

“It’s an honor to be recognized for our commitment to diversity and inclusion,” said Time Warner Cable West Region Executive Vice President Bill Goetz. “We have worked hard to build a workplace that blends, and benefits from the unique experiences and perspectives of all of our employees. That commitment is also reflected in our community outreach through Connect a Million Minds, supplier relationships, and in the products and services we provide to our customers, which has made us the leading international programming content provider in the market.”

“The competition to be on the DiversityInc Top 50 list has grown again this year to 449 companies. In addition, the total data reflected increased diversity across all companies that competed. That means Time Warner Cable has achieved a spot on our list as competition increased and as the competitors increased their accomplishments. This takes a remarkable commitment from top leadership,” said Luke Visconti, Chief Executive Officer of DiversityInc.

To qualify for the DiversityInc Top 50 Companies for Diversity, participating companies must have more than 1,000 employees and must fill out a detailed questionnaire based completely on empirical questions. The list, now in its 10th year, is metrics-driven, and companies doing business with DiversityInc receive no advantage.

“This list represents the businesses that treat diversity as an ethical, moral priority and a powerful business tool. Far too many companies are way behind the curve and will find themselves in trouble in the next few years and decade,” continued Visconti. “A diverse work force changes the character and the culture of a company.”

Visconti noted that Census Bureau statistics show that 55 percent of Americans under 5 years old are not white, and that by 2016, more than 70 percent of the work force will be women or Blacks, Latinos, Asians and American Indians.

“The DiversityInc Top 50 is a way to honor the visionary companies that understand being fair is a powerful business tool as well as the ethical and right thing to do,” concluded Visconti.

Last year, Time Warner Cable also ranked No. 5 on the DiversityInc list for top companies for Latinos. The announcement of the DiversityInc Top 50 Companies for Diversity and the 12 specialty lists occurred on Tuesday, March 9 at a gala in Washington, D.C., and Time Warner Cable will be featured in the June 2010 issue of DiversityInc Magazine.

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

About DiversityInc

DiversityInc was founded in 1998 as a web-based publication, and a print magazine was launched in 2002. To see the full ranking of the 2010 DiversityInc Top 50 Companies for Diversity as well as more information on the methodology, visit: DiversityInc.com/Top50.

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