



## FALL IN LOVE WITH TIME WARNER CABLE'S MONTHLY CUSTOMER SWEEPSTAKES

**Enter For a Chance To Win a 46" LCD TV and a Year of Flowers from 1-800-Flowers.com!**

February 2, 2010 Los Angeles, CA – Time Warner Cable (NYSE: TWC) today announced its customer sweepstakes for the month of February—a chance for customers to win an array of prizes including a Sharp 46" LCD TV and a year of flowers from 1-800-Flowers.com. The sweepstakes celebrates Time Warner Cable's partnership with Universal Pictures' Love Happens, available today on video on demand for Time Warner Cable customers, just in time for Valentine's Day.

Would you rather serenade your love with music than flowers? Not to worry. In addition to the Grand Prize Sharp 46" LCD TV, customers who are eligible also have a chance to win other great prizes including a 16GB iPod Nano and a \$50 iTunes card. This gives customers the chance to jumpstart their music collection with their favorite love songs. Customers can enter for a chance to win simply by visiting <http://www.twondemand.com/love/>. The sweepstakes runs until March 1, 2010 but don't waste a moment to enter for a chance to win the gifts you love today.

"I wish we could send all our customers flowers to show how much we appreciate their support," said Marissa Freeman, Senior Vice President of Marketing Communications for Time Warner Cable, "But we love that our customers have the chance to win great prizes and that we're able to connect them with the entertainment and music they love."

No Purchase Necessary. Void where prohibited. The Time Warner Cable Presents Love Happens Movies on Demand Sweepstakes is open to legal U.S. residents who, as of 2/1/10, are Road Runner, Time Warner Cable or Bright House Networks subscribers, residing in a serviceable area of Road Runner, Time Warner Cable or Bright House Networks and those living in the same household in the following states/areas: AL, AZ, CA, CO (only in Gunnison), FL, GA, HI, ID, IN, KS, KY, LA, ME, MS, MO, MT, NE, NY, NC, OH, OK, PA, SC, TX, VA, WA, WV, WI, or WY, and 18 years of age or older. Starts 10:01 a.m. ET 2/2/10 & ends 11:59 p.m. ET 3/1/10. For the official rules and complete details, visit <http://www.twondemand.com/love/rules/>. Sponsored by Time Warner Cable Inc.

### **About Time Warner Cable**

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14.7 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at [www.timewarnercable.com](http://www.timewarnercable.com), [www.twcbc.com](http://www.twcbc.com) and [www.twcmediasales.com](http://www.twcmediasales.com).

Contact:  
Darryl Ryan  
Darryl.ryan@twcable.com  
310-647-6534