



## **TIME WARNER CABLE ADDS # 1 PHILIPPINE NETWORK TO CHANNEL LINE UP**

*Time Warner Cable adds GMA Pinoy TV and GMA Life TV to channel line-up in Los Angeles*

**LOS ANGELES, CA, March 1, 2010** -- Time Warner Cable is pulling out all the stops when it comes to quality programming, as it has recently added GMA Pinoy TV and GMA Life TV to its current line-up of cable programming in its Los Angeles market. From parent company GMA Network, an industry leader in the Philippines, GMA Pinoy TV and GMA Life TV offer the best in Philippine programming.

A 24-hour channel with award-winning program content geared toward Filipino viewers, GMA Pinoy TV is now being offered by Time Warner Cable on channel 681, and GMA Life TV, the second international of GMA Network which offers targeted programming about lifestyle and special interests is available on channel 682.

“The wide variety of award-winning and popular programs from GMA Pinoy TV and GMA Life TV is certainly one of the reasons we added GMA Pinoy TV and GMA Life TV to our line-up,” said Time Warner Cable Programming Vice President Maureen Lane. “The two channels will definitely give a tremendous boost to high-quality programming, particularly for Filipino viewers in LA.”

“GMA Pinoy TV and GMA Life TV truly offers a wonderful variety of choices; award-winning news programs featuring highly-respected broadcast journalists, popular shows headlining acclaimed actors, actresses, and behind the scenes talents, and topnotch lifestyle programs,” said Head of GMA International Joseph T. Francia. “This is only the best in Philippine TV programming.”

GMA Network, the parent company of GMA Life TV, has been broadcasting news and entertainment programs throughout the Philippines for 59 years. It has played a major role in revolutionizing Philippine television by pioneering many of the most innovative and trendsetting shows in the country. With balanced programming and quality entertainment, it has been a staple among Filipino viewers. Program information is available at [www.gmapinoytv.com](http://www.gmapinoytv.com) and <http://www.gmalifetv.com>.

### **About GMA Pinoy TV and GMA Life TV**

GMA Pinoy TV is the first international channel of GMA Network, an industry leader in the Philippines, was launched in 2005. Now, the fastest growing and most requested Filipino channel abroad is available in the United States, Canada, 49 countries in Europe, 27 countries in the Middle East and Northern Africa, Hong Kong, Japan, Singapore, Australia, New Zealand, Guam, Saipan, Papua New Guinea and the British Indian Ocean Territory of Diego Garcia.

### **About Time Warner Cable**

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at [www.timewarnercable.com](http://www.timewarnercable.com), [www.twcbc.com](http://www.twcbc.com) and [www.twcm mediasales.com](http://www.twcm mediasales.com)