



FOR IMMEDIATE RELEASE

March 2, 2010

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TIME WARNER CABLE LAUNCHES GOVERNMENT SERVICES ON DEMAND

*Time Warner Cable launches first-ever 'My Government On Demand' service
with exclusive programming on local, state and federal issues*

LOS ANGELES— Today at Los Angeles City Hall, Time Warner Cable announced the launch of *My Government On Demand*, a free 24/7 On-Demand service, featuring interviews, meetings and other informational programming about all levels of government.

Available exclusively on Time Warner Cable at no additional cost to nearly two million Time Warner Cable digital cable households throughout Southern California, *My Government On Demand* features a library of titles in the following categories: Federal, State, Ventura County, Orange County, San Bernardino County, So Cal Cities, Education and The Ballot. Also, a special category was unveiled today entitled, "US Census," which features public service announcements from famous Angelenos in an effort to ensure local residents are counted in the upcoming census.

"More than ever, people are eager to engage in the political process – and Time Warner Cable's exclusive *My Government On Demand* service provides a simple and convenient way to connect our LA market customers to important political issues that impact them and their families," said Deane Leavenworth, Time Warner Cable Regional Government Relations Vice President. "To be the first in the nation to provide on demand government programming is yet another added value service we provide to our customers."

To further augment the effort to bring the workings of state government directly to Southland residents, Time Warner Cable has established a Sacramento Bureau where lawmakers from across state and statewide officeholders are interviewed in our state capital to supplement the interviews and features produced in our Southern California studios.

To view *My Government On Demand*: **Go to Channel 1 > LOCAL > MY GOVERNMENT > US CENSUS**

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

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