



FOR IMMEDIATE RELEASE
January 27, 2009

CONTACT: **Darryl Ryan**
310-647-6534

TIME WARNER CABLE TAKES STUDENTS TO OUTERSPACE

Time Warner Cable's \$1,300 Donation to Vintage Magnet School Allows Students to Connect with Astronauts in Space

CHATSWORTH, CA – Continuing with their efforts to bridge the gap to educational resources and inspire local grade school students to develop interest in science, technology, engineering and math through their **Connect a Million Minds** initiative, Time Warner Cable has donated \$1,300 to Vintage Magnet School's math and science program.

Through this donation, Time Warner Cable will provide a satellite feed that will connect some 600 San Fernando Valley-area Vintage Magnet School students, faculty and parents with NASA's astronauts in outer space and the International Space Station on Wednesday, January 27th at 8:20AM (PST) in the school's auditorium. The Vintage Magnet School students, whose school was one of only six educational institutions selected to host the live video conference with NASA, will be able to connect live, via video conference, and talk with the astronaut crew as they work in low Earth orbit.

"Time Warner Cable is proud to partner with Vintage Magnet School and give their students the opportunity to connect with NASA's astronauts in space," said Time Warner Cable Regional Vice President Patricia Fregoso-Cox. "Math and science programs such as this have inspired and developed long term interests in our youth to pursue the science, technology, math and engineering fields --- Developing those passions with this age group is essential for all of our futures and Time Warner Cable is honored to have been given the opportunity to support this program."

This \$1,300 donation to Vintage Magnet School's math and science program is part of Time Warner Cable's larger philanthropic initiative called **Connect a Million Minds** (www.connectamillionminds.com). Through **Connect a Million Minds**, Time Warner Cable has pledged \$100 million of cash and in-kind resources over the next five years to promote and engage America's youth in the areas of science, technology, engineering and math (STEM).

Additional elements of the \$100 million **Connect a Million Minds** STEM initiative include a national advisory board of experts from several related fields, and national partnerships with FIRST, Coalition for Science After School (CSAS), and various local community non-profit partnerships including the Boys & Girls Clubs of Garden Grove, Santa Ana, Stanton, Buena Park, Westminster, Huntington Valley and Anaheim, California State Polytechnic University at Pomona, Discovery Education, Hughes Elizabeth Lake Union School District, Pomona Unified School District, Discovery Science Center, and the Discovery Center for Science and Technology. With **Connect a Million Minds**, Time Warner Cable will leverage all of their resources including video, data and voice platforms to engage youth in grades K-12 in science and technology activities and employee participation.

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

About Connect a Million Minds

Connect a Million Minds (CAMM) is a five-year, \$100 million philanthropic initiative to address America's declining proficiency in science, technology, engineering and math (STEM), which puts our children at risk of not competing successfully in a global economy. Using its media assets, TWC creates awareness of the issue and inspires students to develop the STEM skills they need to become the problem solvers of tomorrow.

###